



Executive Biography



Mark DeBenedictus

Vice President, Global Financial services

HP Enterprise Services

Mark DeBenedictus is vice president of Global Financial Services. He is responsible for leading business operations and driving growth in this multibillion dollar market including banking, insurance and capital markets. In this role, DeBenedictus oversees development of industry strategy, client relationships, and go-to-market plans for industry solutions and business partners throughout the world.

Previously, DeBenedictus was vice president of EDS Financial Services in North America. Before that, he was vice president of EDS Global Service Delivery for Australia and New Zealand. In this role, he oversaw the company's delivery operations for the region.

Before this role, DeBenedictus was managing director of EDS Credit Services, Asia Pacific where he was responsible for the strategic direction, market positioning and delivery of this US\$250 million process outsourcing business for EDS. Previously, DeBenedictus was president and CEO of Wendover Financial Services, a wholly owned subsidiary of EDS, specializing in mortgage and credit card outsourcing.

DeBenedictus joined EDS, now HP Enterprise Services, in 1983 and has progressed through several operational and business development roles.

In 1988, he led the implementation of a number of Medicare and healthcare IT operations for EDS. He was then charged with overseeing EDS' account relationship with General Motors' Motor Insurance Corporation. In 1992, DeBenedictus was named EDS account executive responsible for the delivery of all of General Motors Acceptance Corporations (GMACs) Retail System Operation and the development of a new technology platform to serve GMAC's 3 million customers.

In 1996, DeBenedictus was named division manager of the Consumer Asset Management Division, an EDS organization that addresses the business process outsourcing market emerging in the financial services industry. He then oversaw the acquisition of Wendover Financial Services company in 1997 and proceeded to consolidate the two organizations to offer a full spectrum of products to the market place.

He has written a number of financial industry articles, participated in various media interviews and done numerous presentations on how "mass customization" is changing the credit process industry.

DeBenedictus is a graduate of the EDS Executive Banking Curriculum and Systems Engineering Development Program. He received a bachelor of arts degree in business administration and computer science from the State University of New York in 1983.