



MULTINATIONAL COMPANY PROTECTS CRITICAL DATA STORED ON MOBILE DEVICES

MÖVENPICK

/// CASE STUDY



Mövenpick, a Switzerland-based multinational holding company, wanted to ensure ironclad protection of its important operational data stored locally on mobile devices. So it turned to IT partner EDS to implement a solution that could recover data quickly, and save money in the process.

CLIENT PROFILE

www.movenpick.com

Mövenpick AG operates dozens of hotels worldwide; it also produces and distributes consumer goods. The company's core markets are in Europe, the Middle East, and Asia.

Industry:

Consumer Industries & Retail

Headquarters:

Zurich, Switzerland

Employees: More than 10,000

Business Needs Addressed:

Productivity
Security

Mövenpick needed to safeguard data stored on multiple local systems

Information protection becomes critical when greater amounts of business-related and confidential data are being stored locally on mobile PC devices. For a multinational company like Mövenpick, data loss could lead to financial loss, legal issues and reduced productivity.

Mövenpick manages a vast portfolio of restaurant, hotel and winery holdings. It needed the ability to protect everything, from the critical data at its wine country businesses to the daily close-out information at its Marché International and Mövenpick restaurants. It also wanted to be able to quickly restore that protected information in the event of a hard disk crash, accidental file deletion or PC theft. The company looked to its IT partner, EDS, for help.

EDS implemented a new, centralized data protection solution

EDS deployed its state-of-the-art data protection solution, Mobile Information Protection (MIP). Automated and easy to use, MIP runs quietly in the background, while safeguarding important client data. The technology also supports the replacement of Mövenpick's traditional user home directory by migrating client data to MIP-protected local devices. This helps the company save on equipment costs.

MIP is EDS' fully managed solution for intelligently backing up data into a central data center, where only information that changed since the last backup is transferred and stored centrally.

Mövenpick saves money and mitigates risk of serious data loss

Services featured

- EDS Backup and Restore Services
- EDS Workplace Server Management Services
- EDS Managed Messaging
- EDS Site Support Services

After experiencing a complete loss of my notebook data, within only a few hours everything was successfully restored and available. With the Mobile Information Protection system, we have the essential security for every mobile user. Complemented by a bullet-proven method of hard drive encryption, EDS offers a superb service for mobile security.

Werner Matzner
Chief Financial Officer
Mövenpick AG

The EDS MIP solution benefits Mövenpick in multiple ways. Following the loss of data, personnel can quickly recover the information from the central backup server in minutes or hours instead of days, and return the client's PC device to full working capacity. In addition, the solution's high level of data compression reduces Mövenpick's total cost of storage.

Exceptionally pleased with the EDS solution, Mövenpick is saving money, protecting its critical data and reducing risk - just what the company was looking for.

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