



Key Areas

Solutions: EDS first seeks to fully understand and identify your core pursuits and unique challenges. This allows us to develop practical, innovative applications that solve issues and meet your objectives.

Product and Service

Improvements: Innovation doesn't have to be new to be beneficial. Some of our most innovative accomplishments leverage and build upon existing capabilities, investments and services.

EDS Global Alliances: EDS' unique alliance with technology partners Cisco, EMC, Microsoft, Oracle, SAP, Sun and Xerox allows us to offer clients the best of new and emerging technologies that result from this collaboration.

Information Access: By bringing together our innovation assets from a wide range of sources, EDS enables sharing and collaboration among clients and teams so that we can take innovative lessons learned in one area or industry and effectively apply them to another.

EDS BUILDS INNOVATION INTO EVERYTHING WE DO

Innovation isn't only about inventing new products and services. It involves thinking about issues and solving problems in new ways. It's about developing creative processes and thoughtful partnerships. And at EDS, innovation is the productive partnership between creativity and implementation. Innovative ideas are those that work for you - that move you forward, meet your needs and enable new opportunities. EDS delivers real, value-based innovation - every day.

EDS takes the initiative

When practical innovation aligns with your business values, you can create significant positive change. At EDS, innovation is embedded in everything we do. We demonstrate this focus through the following key initiatives:

Innovation Agenda

Currently in a pilot test in Europe, Middle East and Africa (EMEA) regions, our Innovation Agenda supports a continuous dialogue between EDS and our clients. Together, we learn more about our clients' business, anticipate trends and implement practical, innovative technologies that keep them ahead of the game.

Global Innovation Network

EDS' Global Innovation Network brings together our innovation assets from many global sources, enabling us to share best-practice innovation in real time with clients and teams around the world.

EDS Innovative Ideas Program

EDS employees from around the globe offer a wealth of knowledge. Through client-focused campaigns, our staff of 135,000 knowledgeable EDS employees submit ideas to improve service to - and for - our clients.

EDS Fellows

Each one of our EDS Fellows has a proven record of creating world-class solutions for our clients. As our most innovative thought leaders, they promote companywide networking for innovation and thought leadership.

Enterprise CTO (ECTO) Community

Our clients can add veteran chief technology officers to their teams without putting them on the payroll. This pool of seasoned technologists may be loaned to client staffs, further encouraging collaboration and innovation between EDS and host enterprises.



"True innovation addresses impediments to business success, while adding practical value. That requires understanding all of the variables of the business, because without that understanding, it's impossible to identify needs. Understanding the business opens the door for improvement."

Ronald A. Rittenmeyer, 2007
EDS President and CEO
synnovation vol. 2, Issue 1

Featured Innovation Award

EDS received the 2006 RFID (Radio Frequency ID) Breakthrough Award for the London Transit ticketing and fare collection program - the Oyster Card. The system is provided by Cubic and EDS.

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EDS Agility Alliance

EDS clients enjoy the shared resources and innovation of this unique coalition of technology and business services providers, working side by side to develop seamlessly integrated solutions. Companies such as Cisco, Microsoft, Oracle and Xerox collaborate with EDS and other partners like Fujitsu and Intel on the latest emerging technologies. In many cases, this early access allows us to influence each others' product development plans, enabling higher quality offerings and greater innovation.

Leading Edge Associate Partners (LEAP) Program

The LEAP program provides an incubator process for growing new ideas from small, niche companies into innovative solutions available across all EDS accounts and industries.

Practical Innovation at Work

EDS works with companies and governments around the world, helping them apply best-practice innovation to solve their most challenging problems. Here are a few examples of EDS innovation at work.

Faster, Less Costly Emergency Services

In the bustling French county of Vendée, EDS used an innovative combination of global positioning technology, mobile computing, digital mapping and personnel management techniques to significantly improve the speed and efficiency of emergency fire services.

The state-of-the-art ARTEMIS™ operational management system now processes alerts 50 percent faster than before while cutting administrative costs in half.

Decreased Manual Labor and Mailing Costs

In Saskatchewan, Canada, EDS found an innovative way to leverage an existing EDS-developed Web infrastructure to vastly expand and improve SaskEnergy's customer service Web site - bringing 24/7 service to the utility without requiring additional staff.

SaskEnergy's My Account now enables the natural gas provider's 323,000 customers to submit their meter readings, pay bills, monitor energy usage and communicate directly with the utility's district offices online. All of that information is automatically integrated with SaskEnergy's back-office systems, significantly reducing labor-intensive manual processes and mailing costs.

Split-Second Traveler Validations

In England, EDS created an innovative system of touch screens and smart cards to increase revenue and improve convenience within Transport for London's mass transit network.

Oyster, one of the most complex smart card ticketing systems in the world, enabled paperless travel along the city's busy bus and train lines. Passengers simply touch their cards on special readers that validate travel in less than a fifth of a second.