



Event Support

- Athlete data and results
- Graphics/plasma screens
- Satellite feeds of video, voice data and Internet
- On-site connectivity
 - Staff communication devices
 - Wireless Internet
- RFID ticketing
- Scores/stats sent to PDAs
- Voice over wireless LAN
- Video stream live broadcasts
- Online retail stores
- Media management
 - Registration
 - Travel
 - Accreditation
 - Tracking
 - Media center logistics
 - Online publication of results information
 - e-ID card identification
- Online volunteer management
 - Registration
 - Uniform/clothing orders
 - Venue and/or assignment preferences
 - Travel
 - Verification
 - Tracking
- Security and emergency management
 - Equipment
 - Data and/or voice communications services
 - Laptops, printers, IP phones, switches and other hardware
 - Local- and wide-area networks
- Informational Web sites
 - Official results
 - Event summaries
 - Team standings
 - Photos
 - Highlights
 - Media information
 - Athlete profiles
 - Competition venues
 - Ticketing

EDS TAKES EVENTS TECHNOLOGY TO THE NEXT LEVEL

At EDS, technology is more than servers and circuits. It's something that touches and enhances our everyday lives, and brings the world a little closer together. IT from EDS raised the Titanic via satellite feed from more than 12,000 feet below sea level, broadcast yacht races from the middle of the Atlantic and helped millions of World Cup fans track their favorite teams from the comfort of their own homes. EDS development and consultation has changed the way volunteers engage, the way staff connects and the way media shares the experience. It's about innovating the event and taking it to the next level. Below are a few examples:

EDS Byron Nelson Championship

On the course and behind the scenes since 2003, EDS has enhanced this experience for PGA TOUR players, media and fans with leading-edge technology: more than 2,000 volunteers and 475 media attendees register online each year, scores are broadcast in real time to wireless PDAs, and mobile communications solutions connect staff throughout the event. Also on-site, the most technologically advanced media center on the PGA TOUR includes secure wireless network, voice over wireless LAN and plasma screens with live game coverage among its many features. And throughout the course, access to hospitality venues is controlled with radio frequency identification (RFID) tags on the back of each ticket.

Tournament of Roses Parade and The Rose Bowl

EDS has been the Official Information Technology Provider for the Tournament of Roses Parade since 2002 and has also provided technology consulting services and support to The Rose Bowl game for the past six years. In the planning stages and on-site, EDS provides connectivity between the tournament offices and the Rose Bowl for game executives, officials and other staff. EDS tracks all volunteer information through a central repository and manages the travel schedules of Tournament of Roses executives, football coaches and players, bands, and support staff for both events.

Barcelona Olympics

During the 1992 Olympic Games in Barcelona, EDS provided the automated results information system that tabulated, verified and reported results on-site to the scoreboard, judges, commentators and media. EDS was also the official supplier of IT services to the National Olympic Committees of Britain, Belgium and the United States.

The World Cup, Fédération Internationale de Football Association (FIFA)

EDS was the Official Information Technology Services Provider for World Cup France 98 and coordinated the technology support of all event operations. Among these challenges, EDS developed and managed a volunteer system that matched 12,000+ volunteers to staffing needs and created the official World Cup Web site, which handled over 1 billion total hits in a month and introduced the first World Cup online store.

Pan American Games

The Pan Am Games Society selected EDS in 1999 to develop an information-rich hub to help audiences keep track of highlights and happenings - all while providing a 24x7 flow of news, facts, support services and critical information in three languages. The site handled tens of millions of hits daily and provided access to official results, event summaries, team standings, ticket availability and more.



EDS Supported Events

Sports

- EDS Byron Nelson Championship
- The Rose Bowl
- The World Cup
- Pan American Games
- Major League Baseball
 - World Series
- Major League Baseball
 - All-Star Games
- National Football League Super Bowl
- Atlantic Challenge
- Flora London Marathon
- Games of La Francophonie

Politics

- Republican National Convention
- Democratic National Convention
- G-8 Summit
- Flanders Elections

Media and Educational

- Tournament of Roses Parade
- National Geographic Society
 - JASON Project
- Titanic Live!

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The JASON Project, National Geographic Society

The JASON Project is a wholly-owned subsidiary of the National Geographic Society that brings multimedia science curricula to 1 million middle-grades students and 20,000 teachers around the world. EDS, the founding sponsor and technology provider since 1989, has been delivering the technology backbone for their online curriculum – from satellite technology and video stream live broadcasts to Web hosting and search engines – that enables participants to become virtual members of the scientific expedition team.

Titanic Live! and the Ballard Expedition

EDS supplied full communications for Dr. Bob Ballard's return to the Titanic nearly 20 years after he first discovered it, connecting students and the general public with a research team 12,500 feet below sea level. Scientists employed EDS' leading-edge satellite-over-IP technology to engage students in their study of the Titanic's wreckage as they developed a plan for the site's preservation.

Flanders Elections 2006

EDS-Telindus took the Flanders government into the electronic age with an innovative solution that included e-ID card voter identification, online candidate registration, paper and e-ballot processing, results transmission, online publication of results, and day-of logistics management. On election day, a voter reference Web site handled 8.45 million hits an hour, 3 million read pages and more than 350,000 unique visitors.

The EDS Atlantic Challenge yacht race

A mid-Atlantic yacht race is a tough venue to cover. EDS teamed with a group of partners to deliver a cutting-edge experience that brought audio, video and news from crews via satellite and delivered it to the Web, Internet-enabled PDAs and wireless phones. Throughout the race, the site handled more than 17 million hits and offered fans and the press near real-time access to race information

Flora London Marathon

As the Official Information Technology Provider in 1998, 1999 and 2002, EDS' objective was to capture runner data and make it available to the marathon staff, to the press and to the BBC commentators during the races. ID tags in runners' shoes and data-capture mats on the course transferred data electronically to the Marathon Information Centre and Press Centre, and also fed the information into the BBC on-screen graphics system for real-time display during the broadcasts.

MLB World Series

Republican National Convention

MLB All-Star Games

Democratic National Convention

NFL Super Bowls

G-8 Summit

EDS supports security teams and state, federal and international law enforcement agencies at many major events throughout the year. EDS provides equipment, data services, and voice communications systems. It also maintains the equipment in emergency response centers, including laptops, printers, IP phones, switches and other hardware required to establish and support local- and wide-area networks.